

## NCC Cable System Order

Order #	62504359
Syscode	9914
System Name	Spectrum/Northern Illinois, IL
Market	Rockford

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Nov17
-	

Flight Dates	02/12/18 - 03/25/18
Agency	Dudley Media
Advertiser	Nancy Rotering for IL Attorney General

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/28/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		6	
Total		\$135.00	
Commission		\$20.25	
Net Total		\$114.75	
Total Spots		50	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.28 R1 Revised to reflect correct flight dates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	VARIOUS	2/12/18	2/18/18	05:00	09:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
2	MNBC	MORNING JOE<	2/19/18	2/25/18	05:00	09:00	X	X						-	-	0	\$2.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
3	MNBC	VARIOUS	2/12/18	2/18/18	09:00	16:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
4	MNBC	VARIOUS	2/19/18	2/25/18	09:00	16:00	X							-	-	0	\$2.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
5	MNBC	AVG. ALL WKS<	2/12/18	2/18/18	16:00	19:00		X	X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
6	MNBC	VARIOUS	2/19/18	2/25/18	16:00	19:00	X							-	-	0	\$3.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
7	MNBC	AVG. ALL WKS<	2/12/18	2/18/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
8	MNBC	VARIOUS	2/19/18	2/25/18	19:00	24:00	X							-	-	0	\$4.00	\$0.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
9	MNBC	VARIOUS	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
10	MNBC	MORNING JOE<	3/19/18	3/25/18	05:00	09:00	X	X						-	-	4	\$2.00	\$8.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
11	MNBC	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	11	\$2.00	\$22.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
12	MNBC	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$2.00	\$8.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
13	MNBC	AVG. ALL WKS<	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
14	MNBC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$3.00	\$6.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18
15	MNBC	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18

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16	MNBC	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	4	\$4.00	\$16.00	30	R1 Revised to reflect correct flight dates PRE 01/01/18-03/25/18

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
<b>SPOTS</b>	0	50	0	0	0	0	0	0	0	0	0	0	50
<b>AMT</b>	\$0.00	\$135.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$135.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/06/18

62504359 | Rockford | Spectrum/Northern Illinois, IL | 9914 |